



**LAND INVESTMENT**  
**EXPO**  
**AGENDA**



**TUESDAY, JANUARY 14, 2025**  
IOWA EVENTS CENTER, DOWNTOWN DES MOINES

# SCHEDULE

7:00 - 8:00 AM

## REGISTRATION AND BREAKFAST

Registration Sponsored by Iowa Farm Bureau

Breakfast Sponsored by McClure

*Exhibition Hall*

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8:00 - 10:00 AM

## MORNING KEYNOTE SESSION

*Main Ballroom*

### Welcome to the 2025 Land Investment Expo

#### Welcome to Iowa

##### Mike Naig

Iowa Secretary of Agriculture

#### Top Geopolitical Risks for 2025

##### Cliff Kupchan

Chairman, Eurasia Group

#### How Inflation is Affecting Everything

##### Including the Price of Rural Land

##### Kyle Bass

Founder and CEO, Conservation Equity Management LP

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10:00 - 10:30 AM

## MORNING BREAK/EXHIBITOR SESSION

Sponsored by State Savings Bank

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10:30 - 11:15 AM

## MORNING BREAKOUT SESSIONS

*Rooms 303-320*

### Connecting Farmers with Capital Farmland Investments for the Wealth Management Industry

*Room 303-304*

Damian Howard, Security National Bank

Craig Lemoine, University of Illinois Urbana-Champaign

Jonathan Shively, Peoples Company Capital Markets

### Deploying Solar on Farmland: A Deep Dive into Business Models

*Room 305-306*

Brad Haight, Farm First Energy

Dave Muth, Peoples Company Capital Markets

### Agribusiness Transactions: 2024 Review and 2025 Preview

*Room 307-308*

Todd Friedman, Kirk Maag, Stoel Rives LLP

### Winning Deals and Finding Value in a Dislocated Land Market

*Room 309-310*

Ben Maddox, Carter Malloy, Acres

### Big Changes Coming to Crop Insurance for 2025 - Don't Miss Out!

*Room 313-314*

Dave Chatterton, Strategic Farm Marketing

### Understanding Hidden Values and Risks of Properties

*Room 315-316*

Craig Kaiser, LandGate

### Section 1031 Exchanges in Agriculture: Examples and Issues

*Room 317-318*

David Brown, Chet Mellema, and Becky Peterson, IPE 1031

### Agriculture – Looking Forward

*Room 319-320*

Jim Knuth, Farm Credit Services

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11:30 AM - 1:30 PM

## LUNCH KEYNOTE SESSION

Sponsored by MetLife Investment Management

*Main Ballroom*

### National FFA Foundation Presentation

### American Farmland Owner Presentation

### Peoples Company Farmer of the Year

### A Conversation with Steve Eisman

#### Steve Eisman

Managing Director, Neuberger Berman

### The Land Report 100

#### Eric O'Keefe

Editor, The Land Report

### Tariffs and Our 250 Years of Internal Battles

#### Richard Vague

Author and Economic Futurist

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1:30 - 2:00 PM

## AFTERNOON BREAK/EXHIBITOR SESSION

Sponsored by Bank Iowa

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2:00 - 2:45 PM

## AFTERNOON BREAKOUT SESSIONS

*Rooms 303-320*

### From Soil Health to Financial and Human Health...

#### A Winning Combination

*Room 303-304*

Dr. Michael McNeil, AgAdvisory

### Farmland Values: How We Got Here and Where Are We Going

*Room 305-306*

Dr. Bruce Sherrick, TIAA Center for Farmland Research, University of Illinois

### Water Management & Market Activity in the Ogallala Aquifer Region

*Room 307-308*

Brett Bovee, WestWater Research

Dave Muth, Peoples Company Capital Markets

### Harvesting Hidden Tax Deductions

*Room 309-310*

Tyler Bruch, Boa Safra Ag

### Farm Succession Planning in a Post-Election World

*Room 313-314*

Robert Hodges, BrownWinick Law Firm

# SCHEDULE

## Promised Land Farmland OZ

Room 315-316

John Heneghan, Servant Financial

## Investing in Farmland Overseas

Room 317-318

Tory Ross, Peoples Company

Danny Thomas, LAWD

Charles Whitaker, Brown & Co

## Maximizing Property Potential: Enhancing Real Estate Analysis and Management with Land ID

Room 319-320

Steve Roberson, Land ID

2:45 - 3:00 PM

## AFTERNOON BREAK/EXHIBITOR SESSION

Sponsored by Andrew Zellmer Real Estate Team

3:00 - 5:00 PM

## AFTERNOON KEYNOTE SESSION

Main Ballroom

### Leveraging Your Land Investment:

Bridging Sustainability, Innovation, and Tradition

Marc Brinkmeyer

Chairman, Idaho Forest Group

### Farmland Investing for Tomorrow: Not Your Parent's Asset Class

Dave Muth

Director, Peoples Company Capital Markets

### A Conversation with Joe Lonsdale

Joe Lonsdale

Founder and Managing Partner, 8VC

5:00 - 6:00 PM

## SOCIAL HOUR/EXHIBITOR SESSION

Sponsored by FarmerMac and Lindsay

*\*Times are subject to change based on speakers' availability*

# AT A GLANCE

## MORNING BREAKOUTS

- Rm 303-304 *Connecting Farmers with Capital Farmland Investments for the Wealth Management Industry*
- Rm 305-306 *Deploying Solar on Farmland: A Deep Dive into Business Models*
- Rm 307-308 *Agribusiness Transactions: 2024 Review and 2025 Preview*
- Rm 309-310 *Winning Deals and Finding Value in a Dislocated Land Market*
- Rm 313-314 *Big Changes Coming to Crop Insurance for 2025 - Don't Miss Out!*
- Rm 315-316 *Understanding Hidden Values and Risks of Properties*
- Rm 317-318 *Section 1031 Exchanges in Agriculture: Examples and Issues*
- Rm 319-320 *Agriculture – Looking Forward*

## AFTERNOON BREAKOUTS

- Rm 303-304 *From Soil Health to Financial and Human Health...A Winning Combination*
- Rm 305-306 *Farmland Values: How We Got Here and Where Are We Going*
- Rm 307-308 *Water Management & Market Activity in the Ogallala Aquifer Region*
- Rm 309-310 *Harvesting Hidden Tax Deductions*
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- Rm 315-316 *Promised Land Farmland OZ*
- Rm 317-318 *Investing in Farmland Overseas*
- Rm 319-320 *Maximizing Property Potential: Enhancing Real Estate Analysis and Management with Land ID*

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